infront webworks

AWARD WINNING DIGITAL AGENCY

INDUSTRY INDUSTRY FOCUS – Addiction Recovery

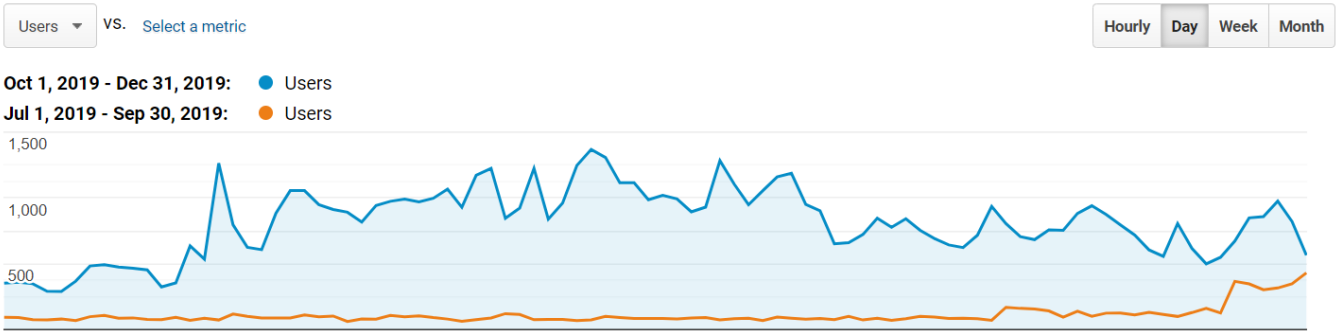
Organic Traffic ▲ 789%

Mobile Traffic ▲ 758%

Goal Completions ▲ 803%

Increased Organic Traffic by 789% Year Over Year

ANALYTICS



CASE PROFILE

Severe technical issues and lack of awareness to algorithm changes caused a drastic drop in traffic and revenue. Actions included keyword research and competitor analysis. We improved traffic and organic visibility, ranking nationally for very competitive keywords. We established credibility with potential clients and search engines. Then developed target specific content for different audiences, included more naturally sounding keywords, focused on relevance and developed videos to improve UX and engagement.

SEARCH ENGINE OPTIMIZATION | PAY PER CLICK | WEB DEVELOPMENT