infront webworks

AWARD WINNING DIGITAL AGENCY

INDUSTRY INDUSTRY FOCUS - Automotive

Organic Traffic ▲ 50%

New Users ▲ 72.73%

Session Duration ▲ 73.45%

New Auto Glass Business Sees Organic Improvements of 50%

ANALYTICS

	Acquisition			Behavior		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
	68.57% ▲	72.73% ▲	48.89% ▲	1.76% ▲	1.26% ▲	73.45% ▲
1 Direct	136.36% ▲			9.43% ▲		
2 Organic Search	50.00% ▲			19.37% ▼		
3 Referral	100.00% ▲			48.15% ▲		
4 Social	20.00% ▼			21.88% ▼		

CASE PROFILE

This new auto glass company was looking to improve online visibility through SEO. The site was improved and rebuild using word press. With a concerted effort towards local SEO and ranking organically many improvements site wide were made such as speed improvements, local directory inclusions, 301 redirects and content improvements helped in bringing in new business.

SEARCH ENGINE OPTIMIZATION | PAY PER CLICK | WEB DEVELOPMENT

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