infront webworks

AWARD WINNING DIGITAL AGENCY

INDUSTRY INDUSTRY FOCUS - Hospitality

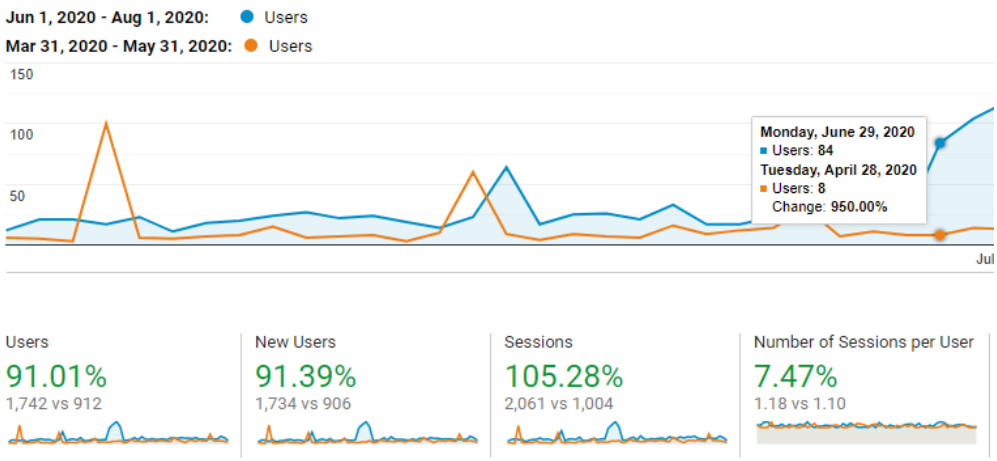
New Users 91.39%

Sessions 105.28%

Users 91.01%

BED AND BREAKFAST DOUBLES USER TRAFFIC TO DELIGHT TRAVELERS

ANALYTICS



CASE PROFILE

SEO for this Bed and Breakfast Hotel was instrumental in their bottom line and bookings. For this boutique and intimate B&B, we started by creating a user-friendly website, while incorporating on-page SEO across the site using a strategic keyword portfolio. After the keyword mapping was complete, we began focusing on 2 areas, local maps, and organic SEO for the company. Building out a solid referral network using hotel directories along with consistent directory inclusions we were able to gain backlinks and push traffic, nearly doubling it for the B&B.

SEARCH ENGINE OPTIMIZATION | PAY PER CLICK | WEB DEVELOPMENT