infront webworks

AWARD WINNING DIGITAL AGENCY

# INDUSTRY INDUSTRY FOCUS - Financial

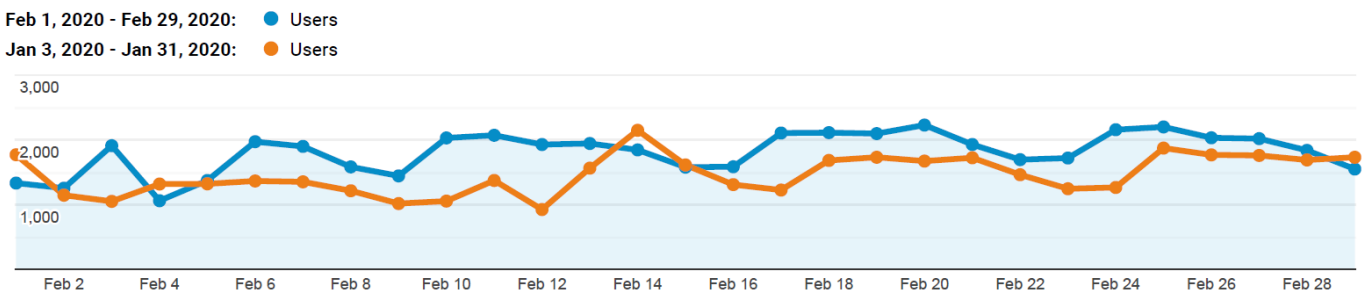
**Organic Traffic**
21.84%
13170 vs 17288

**Pageviews**
16.42%

**New Users**
21.62%

***MONTH OVER MONTH TRAFFIC UP BY OVER 10,000 VISITORS***

## ANALYTICS




## CASE PROFILE

**Severe technical issues and lack of awareness to algorithm changes caused a drastic drop in traffic and revenue. Actions included keyword research and competitor analysis. We improved traffic and organic visibility, ranking nationally for very competitive keywords. We established credibility with potential clients and search engines. Then developed target specific content for different audiences, included more naturally sounding keywords, focused on relevance and developed videos to improve UX and engagement.**

SEARCH ENGINE OPTIMIZATION | PAY PER CLICK | WEB DEVELOPMENT




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