infront webworks

AWARD WINNING DIGITAL AGENCY

INDUSTRY INDUSTRY FOCUS - Large Health Care Practice

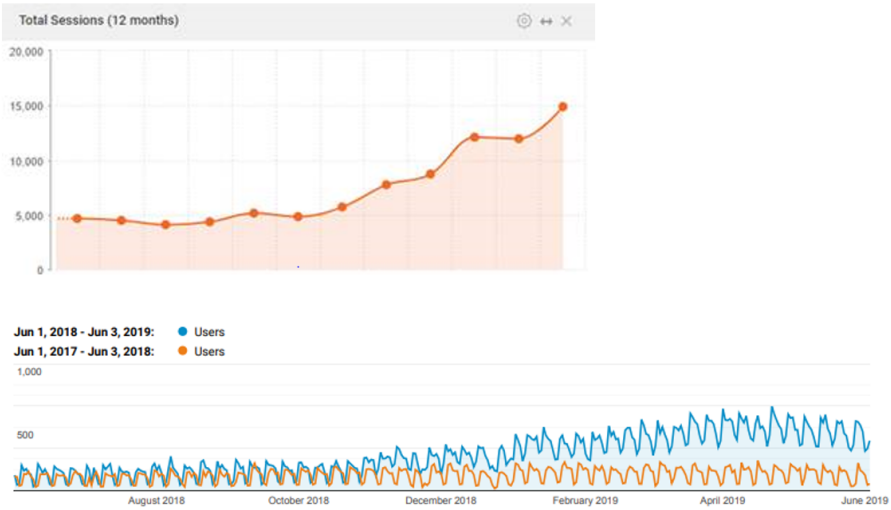
Organic Traffic ▲ 217%

Keywords at #1 ▲ 256

Top 10 Keywords ▲ 475%

Earned 217% More Organic Traffic Year over Year

ANALYTICS



CASE PROFILE

With this large health practice with multiple locations, we updated old content, cleaned up 404 error pages and technical issues. With keyword research, we implemented keywords that sounded natural, including for voice search. We started writing content and posting blogs regularly on the site. By focusing on relevance, we developed content that helps potential clients find information pertinent to them. One well written blog post received 13,877 visits in a month. By optimizing their Google My Businesses, they receive over 200 visits to the website from each Google My Business Location.

SEARCH ENGINE OPTIMIZATION | PAY PER CLICK | WEB DEVELOPMENT

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