infront webworks

AWARD WINNING DIGITAL AGENCY

INDUSTRY

INDUSTRY FOCUS - Travel & Leisure

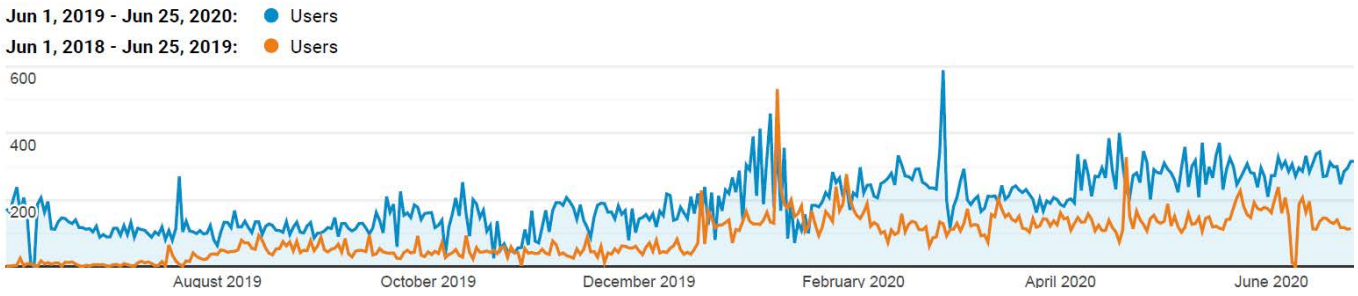
Organic Traffic ▲ 108.9%

Bounce Rate Improvements ▲ 8.22%

New Users ▲ 126.81%

108.9% ORGANIC TRAFFIC IMPROVEMENTS GROW AVIATION BUSINESS

ANALYTICS



CASE PROFILE

After the site redesign, the proper 301's to preserve equity were implemented. We in tangent began to disavow toxic backlinks after setting up search console. We then used Yoast to integrate optimized titles/descriptions across the website targeting our high priority keywords specific to the pages. From there we used screaming frog to optimize interlinking throughout the site using exact match anchor text, implemented title tags for interlinking and better UX, created an HTML sitemap. We then introduced and added schema to the website while looking at site speed by implementing WP fastest cache and reSmush.it and improved the server the website lived on.

SEARCH ENGINE OPTIMIZATION | PAY PER CLICK | WEB DEVELOPMENT