infront webworks

AWARD WINNING DIGITAL AGENCY

INDUSTRY

INDUSTRY FOCUS – **Retail**

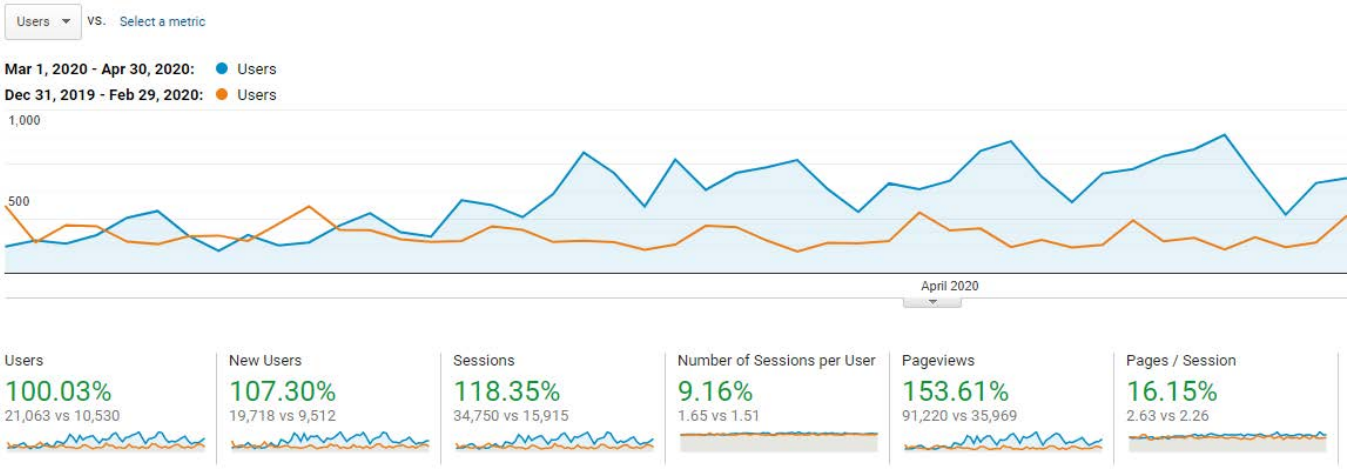
Pageviews ▲ 153.61%

New Users ▲ 107.30%

Session Duration ▲ 68.28%

153% IMPROVEMENT IN PAGEVIEWS HELPED INCREASE THE BOTTOM LINE

ANALYTICS



CASE PROFILE

This retail store was looking for a Colorado Springs SEO partner who could assist in elevating their presence in search. We tackled the user experience to improve the time on site and increase page views. From there we began with a local directory campaign, adding the client to multiple relevant websites for links, consistency, and improvements towards domain authority. Website speed was also a crucial factor in helping the rankings as well as the dwell time on site for users.

SEARCH ENGINE OPTIMIZATION | PAY PER CLICK | WEB DEVELOPMENT

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