infront webworks

AWARD WINNING DIGITAL AGENCY

INDUSTRY INDUSTRY FOCUS - MANUFACTURING

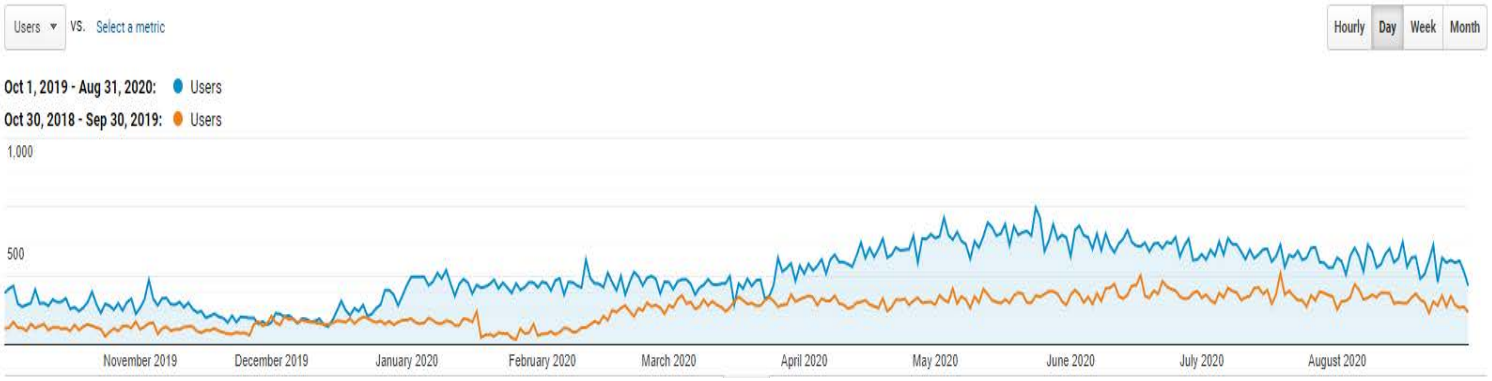
New Users ▲ 107.74%

Sessions ▲ 106.43%

Users ▲ 108.51%

107.74% GROWTH IN NEW USERS (100,746 VS 48,535)

ANALYTICS



CASE PROFILE

Using a combination of SEO and PPC we witnessed exponential growth around organic traffic as well as qualified leads through targeted pay-per-click campaigns. The majority of SEO was centered around eCommerce SEO as the site was built to manufacture as well as ship items across the United States. We individualized 100's of product descriptions written for the reader and search engine optimization for lasting results. We also built a rich backlink campaign using well written and informed content to enhance sales. Improving website speed and functionality in tangent was also lending to its ranking factors.

SEARCH ENGINE OPTIMIZATION | PAY PER CLICK | WEB DEVELOPMENT