infront webworks

AWARD WINNING DIGITAL AGENCY

INDUSTRY

INDUSTRY FOCUS – Storage Facility

Organic Traffic ▲ 1170%

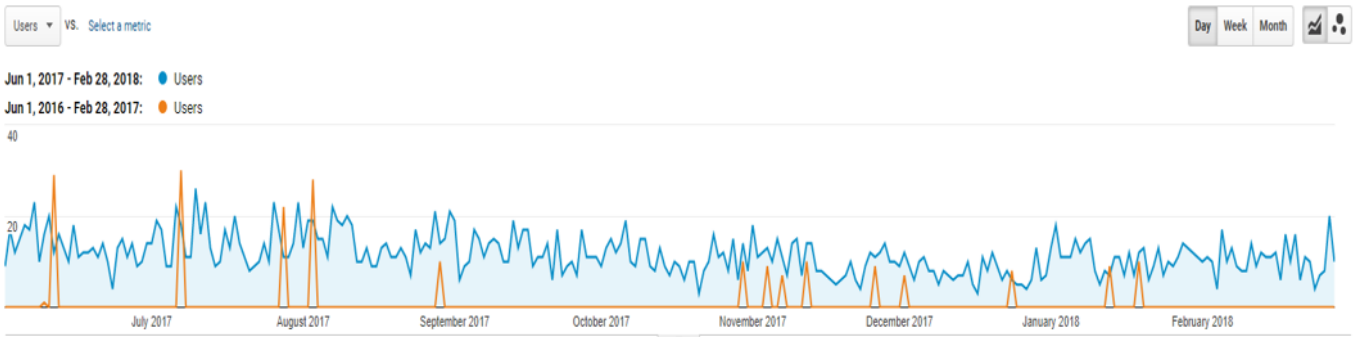
Time on Site ▲ 206%

Conversion Rate ▲ 28%

Organic Growth over 1000% for Storage Facility

ANALYTICS

Analytics:



CASE PROFILE

The site was outdated. We performed web audits, made the site mobile friendly, fixed technical issues, and improved site speed. We implemented structured data, improved interlinking, and developed a content driven strategy. We made the site and menu easier to navigate. Optimized for voice search. Different pages were developed for different audiences and needs of the consumer. We then focused on why this company was so much better to do business with. Establishing trust with potential clients and search engines. We also included a virtual video tour of the facility for better user experience. And included an easy to find pay now and reserve a unit now buttons to make it easier for customers to pay bills online or reserve a unit.

SEARCH ENGINE OPTIMIZATION | PAY PER CLICK | WEB DEVELOPMENT