infront webworks

AWARD WINNING DIGITAL AGENCY

INDUSTRY

INDUSTRY FOCUS – eCommerce

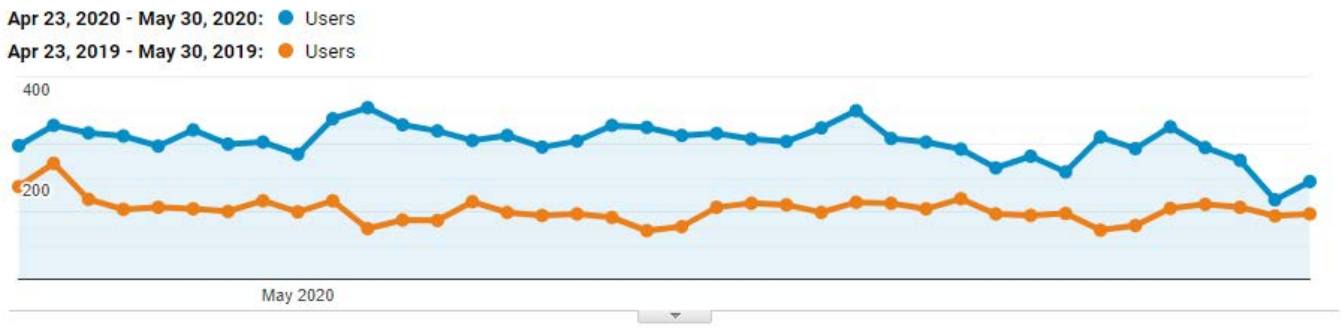
Users ▲ 100.42%

New Users ▲ 102.56%

Sessions ▲ 85.65%

2X TRAFFIC IMPOVEMENTS SHOWS SUCCESS OF SEO STRATEGY

ANALYTICS



CASE PROFILE

This shed builder and manufacturer wanted to increase online sales for their eCommerce website. We started with a full audit to set a strategy. From there we created unique and optimized product descriptions used interlinking with exact match anchor text for our preferred keywords and eliminated errors across the website. We then created a web 2.0 backlink strategy to help improve domain authority and link diversification.

SEARCH ENGINE OPTIMIZATION | PAY PER CLICK | WEB DEVELOPMENT