infront webworks

AWARD WINNING DIGITAL AGENCY

INDUSTRY

INDUSTRY FOCUS – Medical

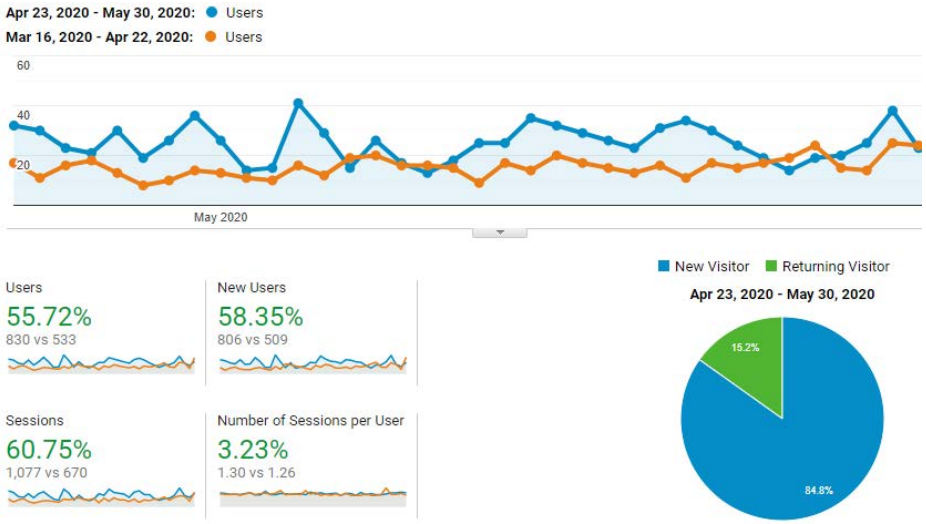
Users 55.72%

New Users 58.35%

Sessions 60.75%

55.72% INCREASE IN USERS HELPS PLASTIC SURGEON UNDERTSAND THE POWER OF SEO

ANALYTICS



CASE PROFILE

Plastic surgery can be a difficult market when it comes to search engine placement. This particular surgeon had a website but it was outdated and the CMS it came with was lacking basic SEO elements. The Doctor started with a website redesign into a user-friendly CMS that allowed for the proper execution of search engine optimization. From there, we began the process of optimizing the site using schema, metadata, and content formation to accelerate its growth.

SEARCH ENGINE OPTIMIZATION | PAY PER CLICK | WEB DEVELOPMENT

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719.577.4404 infront.com

5350 Tomah Dr #2800
Colorado Springs, CO 80918
719-577-4404